

## United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Abrandia, Viginia 22313-1450 www.uspto.gov



**CONFIRMATION NO. 9256** 

FILING DATE ATTORNEY DOCKET 08/30/2001 CLASS **GROUP ART UNIT** SERIAL NUMBER NO. 09/944,626 707 2161 020342-000900US RULE APPLICANTS Safwan Shah, San Jose, CA; Vali Maskatiya, Atherton, CA; Ashim Banerjee, Westminster, CO; CONTINUING DATA DONC FC none Fc \*\* FOREIGN APPLICATIONS \*\* IF REQUIRED, FOREIGN FILING LICENSE GRANTED \*\* SMALL ENTITY \*\* \*\* 10/03/2001 yes II no Foreign Priority claimed STATE OR TOTAL SHEETS INDEPENDENT β5 USC 119 (a-d) conditions met COUNTRY Verified and Acknowledged DRAWING CLAIMS CLAIMS CA 40 **ADDRESS** 20350 TOWNSEND AND TOWNSEND AND CREW, LLP TWO EMBARCADERO CENTER EIGHTH FLOOR SAN FRANCISCO , CA 94111-3834 TITLE Active profiling system for tracking and quantifying customer conversion efficiency